



Istituto d'Istruzione Superiore
"Ciuffelli-Einaudi"



Dipartimento di Scienze Economico-Entimative e degli Alimenti DSEEA
Università di Perugia - IT



Associazione
Ex Allievi Itas Todi

in collaborazione con:



con il patrocinio di:



PROMUOVONO

SUSTAINABLE MANAGEMENT AND PROMOTION OF TERRITORY



GESTIONE E PROMOZIONE SOSTENIBILE DEL TERRITORIO

PROGRAM

II Edition
24 AGOSTO
2 SETTEMBRE
2012

CITADELLA AGRARIA,
ITAS "A. CIUFFELLI", TODI - IT

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PROGRAM

Friday 24th August 2012
(Morning)

Arrival and accommodation of speakers and participants

Friday 24th August 2012
(Afternoon)

15.30- Registration of the participants

16.00-17.00-I[^] SESSION - Agricultural Citadel Theater, Inauguration Ceremony of the International Summer School , II[^] Edition, 2012

16.00-17.00-Introduction and Address Speech of Personalities and of the Representatives of the National Professional Registers

Chairpersons

Prof. Adriano Ciani, Full Prof. in Agricultural Economics and Farm Appraisal, Perugia University, Director of the International Summer School.

-Introduction and Welcome Address

Prof. Marcello Rinaldi, General Manager of the State Technical Agricultural College “ A. Ciuffelli” of Todi,

Dr. Carlo Rossini, Mayor of Todi City

-Address Speech –

Prof. Francesco Bistoni, Rector of Perugia University

-Dr. Silvano Rometti, Regional Minister of Territory, Environment and Infrastructures of Umbria Region

-Ing. Giorgio Mencaroni, President of Chamber of Commerce, Industry and Agriculture of Perugia

-Dr. Massimo Buconi, President of the III[^] Permanent Council Commission of the Umbria Regional Council

-Dr. Raimondo Murano, General Director for High Education and Vocational Technical Training of the Ministry of Education University and Research

-Prof. Francesco Pennacchi, Dean of the Agricultural Faculty of Perugia University and President of the Italian National Board of Deans of the Agricultural Faculties

-Dott. Andrea Sisti, President of CONAF-National Council Register of the Agronomist Graduates and Forestry Graduates

-P.A. Lorenzo Benanti, President of the Land Surveyor and Graduate Land Surveyor National Board

-Dr. Walter Trivellizzi, President of Local Action Group-LAG Tiber Middle Valley

-Dr. Andrea Caprini, Assessor for Culture of Todi City

-Prof. Luciano Lorenzetti, President of the Cultural Formation Institute ,” S. Anna “ Perugia

-Dott. Ezzelino Fulvio Mallozzi, President of Foundation “Veralli- Cortesi Institute ”

-Dott. Bruno Severi, President of Foundation “The Body Tuderte Consolation Service and Charity-ETAB”

-Prof. Giancarlo Pasqualini, President of Alumni Association of Agricultural College “A. Ciuffelli”,Todi

17.00-17.15- Coffee Break

17.15-19.30 –II[^] SESSION- Agricultural Citadel Theater, **Lectures of the Inauguration Ceremony**

17.15-17.25- Prof. **Prof. Hans Hurni** Full Prof. of Geography and Sustainable Development of Berna University, Director of CDE –Center for Development and Environment ,online trough Web–Cam from Berna , **Greeting and Introduction a the International Summer School**

17.25-17.30- Prof. Yasuo Ohe, Full Prof. in Agricultural Economics, Chiba University, Tokyo, Japan (message registered in tape)

17.30- 18.15 - **Prof. Walter Filho Leal**, University of Applied Science of Hamburg, Senior Prof. & Head of the Research and Transfer Centre “Applications of Life Sciences” , Coordinator of the WSSD-U di Rio+20, “*Lectio Magistralis* “**Sustainable Development at Universities in the Post-Rio Process**”.

18.30- 19.00- **Dr. Gigi Cafiero**, Director of the Program UNOPS-UNDP, ART-GOLD, Tirana, Albania, **The strategies for the Local Development and the Territory Management and Promotion Policies of ART-GOLD. The LEDA (Local Development Agencies)experience.**

19.00-19.15- **Arch. Eugenio Guarducci**, President of Eurochocolate, **Events, Promotion of Territory and Sustainability**

19.15-19.30- Questions and Discussion

19.30 –**Conclusion of the Regional Minister of Agricultural, Agrofood and Rural Development Policies , Dr. Fernanda Cecchini**

20.30-Dinner at the Agricultural College (Boarding Room of Agricultural Citadel)

Saturday 25th August 2012(All day)

Territorial Full Immersion technical visit

Visit to farms, agritourism farm , ceramic handycraft and Territorial Relevant Sites of the Municipality of Deruta(morning).

Visit at the Museum of the Wine and Olive Oil at the Lungarotti Foundation of Torgiano.(afternoon)

Lunch and dinner at local restaurants in the area

Sunday 26th August 2012(All Day)

Territorial Full Immersion technical visit

Visit to farms, agritourism, handycraft and Territorial Relevant Sites of the Municipalities of Collazzone(morning).

Participation at the hystorical corn harvest in S. Martino Campo(afternoon)

Lunch and dinner at local restaurants in the area

Monday 27th August 2012

(Morning)

9.30-11.30- III[^] SESSION--Informatic Room at the Agricultural Citadel **-Opening Session- Sustainable Management and Promotion of Territory : a challenge for a civil society more advanced and happy**

-Prof. Adriano Ciani, Full Prof. on Agricultural Economics and Farm Appraisal of Perugia University, Director of the International Summer School, **Why an International Summer School in Sustainable Management and Promotion of Territory ?**

-Prof. Gaetano Martino, Associated Prof. in Agricultural Economics and Farm Appraisal of Perugia University, **Common goods and rural development processes: analytical basis and empirical perspectives.**

-Dr. Nandhivarman Muthu, Department of Ecology & Environmental Sciences, Pondicherry University, India, **Urban organic agriculture, green economy and sustainable development**

-Prof. Lorenzo Venzi, Retired Full Prof. in Agricultural Economics and Farm Appraisal, Tuscia University, Viterbo., **Public Goods and Externalities.**

-Dr. Edwin Golda, Department of Ecology & Environmental Sciences,| Pondicherry University, India, **Sustainable Water Management for Food Security**

-Dr. Salma Saeed Ahmed Bani, Senior Executive Programs Planner, Ministry of Municipalities & Urban Planning, Manama, Kingdom of Bahrein, **The Urban Planning and the Strategy of Sustainable Development at Local Government Level in Bahrein.**

11.30-11.45 - Coffee Break -Bar Boarding Room Agricultural Citadel

11.45-13.30- IV[^] SESSION- Informatic Room at the Agricultural Citadel, **ICT, Broad Band and Services for the Territorial Promotion**

-Prof. Gianluca Reali Associated Professor , Department of Electronic Engineering and Information, Perugia University, **Ing. Mauro Femminella**, Department of Electronic Engineering and Information, Perugia University, **ICT, Broad Band and Services for the Territorial Promotion"**

-Dr. Stefano Paggetti , Director of Consortium SIR Umbria **"The activities of Consortium SIR Umbria in e-government and ICT services to foster Digital Administration and encourage the development of territories"**

Dr. Mohamud Hussein, Agricultural Economist, Sand Hutton, York, United Kingdom, FERA- Food and Environmental Research Agency, **Economic of ecosystem services and the role of information technology-ICT**

13.45- Lunch at the Agricultural College – Agricultural Citadel (Boarding Room of Agricultural Citadel)

Monday 27th August 2012

(Afternoon)

16.00-18.30-V[^] SESSION - Informatic Room at the Agricultural Citadel, **Introduction at the DSS and ICT in the SMPT**

-Prof. Adriano Ciani, Full Prof. in Agricultural Economics and Farm Appraisal of Perugia University, Director of the International Summer School., **The framework of the DSS and ICT in the Sustainable Management and Promotion of Territory in Europe**

-Ing. Stefano Paggetti, Director of Consortium SIR Umbria, **The Smart Cities and the Smart Communities. A general framework and Perspectives**

-Daniela Corrias, Espert on Web Design, **The design project of the Web-Site for the International Summer School in Sustainable Management and Promotion of Territory**(online in Web Cam from Tirana-Albania)

-Dr. Anne Osio, Fellowship at the Egerton University of Nakuru, Kenia, **The land management and cadastrarian service: the ICT support in Nakuru Region , Kenia**

-Dr.ssa Alberta Capasso, European Institute of Public Administration, Maastricht, The Netherlands, **New financial lines of E.U. in the Framework of the Environmental Policies and the relevance of the Project Cycle.**

20.30- Dinner at the Agricultural College -(Boarding Room of Agricultural Citadel)

Tuesday 28th August 2012

(Morning)

9.00-11.00- VI[^] SESSION-Informatic Room at the Agricultural Citadel , **Remote Sensing as input tool for spatial planning and management**

-Address Speech of Mr. Roberto Bertini, Assessor, of Perugia Province Government for Tourism , Agriculture and Environment

-Prof. Leonardo Disperati, Assistant Professor, Coordinator of the Master Course ,Geographic Information Systems and Remote Sensing - & **Dott. Ciro Manzo**, Tutor of Master in “Geographic Information Systems and Remote Sensing”, Centre of Geotechnologies and Earth Sciences Department, Siena University , **Geographic Information Systems and Remote Sensing**

11.00- 11.15-Coffee Break-Bar of Boarding Room of Agricultural Citadel0011

- Prof. Pier Lorenzo Fantozzi, Associated Professor in Geography, Researcher and Educator in Geographic Information, Department of Earth Science, Siena University ,**Theory and Training in GIS . A practice case.**

13.45- Lunch at the Agricultural College – Agricultural Citadel (Boarding Room of Agricultural Citadel)

Tuesday 28th August 2012
(Afternoon)

15.30-16.30-VIII SESSION -Informatic Room at the Agricultural Citadel, **Instruments and Methods of Plans, Programs and Territorial Projects Evaluation (I[^] Part)**

- **Prof. Antonio Boggia**, Associated Prof. of Environmental Appraisal , Perugia University

16.30-16.45-Coffee Break -Bar Boarding Room Agricultural Citadel

17.00-20.00 IX SESSION- **Captain Palace , Piazza del Popolo ,Todi, PARTICIPATING GREAT OPEN COUNCIL OF TODI MUNICIPALTY- The Sustainable Development Strategy and the Principles of Todi Charter.**

20.30-Special Evening “Dinner of Stars and Sausages”-(Female Boarding Room – Agricultural Citadel)

Wednesday 29th August 2012
(Morning)

9.30-12.30-X[^] SESSION-**Full Immersion in the implementation and evaluation of a Plan/Project(I[^] Part)**

Municipality of Massa Martana .The case of the “Hotel Widespread”

-**Prof. Mariano Sartore** ,.Associated Professor at the Man and Territory Department , Perugia University , **Planning and Touristic Valorization of Territory**

-**Dr. Maria Pia Bruscolotti** , Mayor of Massa Martana

-**Dr. Valter Trivellizzi**, President of LAG Tiber Middle Valley

-**Dott. Luca Latini**, Councillor of Urban Planning, Management and Territory Planning, Culture , Cultural Heritage and Library, Massa Martana Municipality

-**Dr. Ivana Saraca Volpini**, General Affairs Service, Responsible of Service, Municipality of Massa Martana

-**Manager of Regional Ministry of Territory, Environment and Infrastructures**

-**Manager of LAG of Tiber Middle Valley**

13.00-Lunch in Massa Martana area.

Wednesday 29th August 2012
(Afternoon)

15.30-19.30-XI[^] SESSION- Open air lecturer in the Petrero Castle, **Full immersion in Territorial Management and Valorization Projects linked with the environmental valuable resource .The cases of the Montenero and Petrero Castles (Todi)**

20.30-Dinner to the "Petrero Castle" . Folkloristic fest at the Fountain Areas.

Thursday 30th August 2012
(Morning)

9.30-11.30-XII[^] SESSION,.(Informatic Room at the Agricultural Citadel), **Territorial marketing and promotion of Territory.**

-Dr. Chiara Dallaglio, Sviluppumbria, Expert in Sustainable Investment Promotion ,**The Territorial Integrated Promotion in Umbria: experience and study case of sustainable projects.**

-Dr. Arun R. Prasath, Assistant Professor, Laboratory for Energy Materials and Sustainable Development, Center for Green Energy Technology, Pondicherry University, Puducherry, India, **“Green Business for Sustainable Development: Indian scenario”**

-Luca Sorbello, Bettiol & Partners, Roma, Espert in Management Engineering, **A "talking territory" the advantages of m2m and augmented reality**

-Prof. Bianca Maria Torquati, Associated Prof. in Agricultural Economics and Farm Appraisal of Perugia University, **The landscape Management and Territorial Promotion. The case of Umbria Region.**

-Prof. Mihaly Voros, CMSBA-University for Modern Business Studies, Budapest, **Local Food System for Sustainable Rural development –Methods, Tools and Best Practice cases.**

-Dr. Isabella Dalla Ragione, Agronomist,. Owner and Manager of the Arboreal Archeology Farm, **The case of Isabella Dalla Ragione “Arboreal Archeology Farm (North Umbria Region)**

11.45-13.30. XIII[^] SESSION- ,City Hall of Todi -**Full Immersion in the implementation and evaluation of a Plan/Project(II[^] Part)The Project for the preservation and conservation of the Hill of Todi. Past, Present and Future**

-Dr. Carlo Rossini , V Mayor and Alderman of Urban Planning of Todi City Hall

-Dr. Andrea Caprini, Assessor for Culture, Tourism and International Cooperation of Todi Municipality

-Prof. Adriano Ciani, Full Prof. in Agricultural Economics and Farm Appraisal, Perugia University ,Director of the Summer School.

-Prof. Antonio Boggia, Associated Prof. of Environmental Appraisal , Perugia University **Manager of Regional Ministry of Territory, Environment and Infrastructures of Umbria Region**

13.45- Lunch at the Agricultural College – Agricultural Citadel(Boarding Room of Agricultural Citadel)

Thursday 30th August 2012
(Afternoon)

15.20-19.30-XIV[^] SESSION- - Agricultural Citadel Theater , **International Conference -Rural Tourism and Agro-Tourism: a concrete perspective for the Development of the Rural Areas (I[^] Part)**

Chairperson, **Alessandra Di Cesare**, Journalist, Perugia

15.20-15.30-Address Speech:

Mr. Domenico Brugnoli , Regional President of the CIA- Italian Farmers Confederation

Dr. Cristiano Casagrande,Director of Confragricoltura Province of Perugia

Dr. Stefano Villarini, President of the Perugia Province Council Register of the Agronomist Graduates and Forestry Graduates

P.A. Marco Cherubino Orsini, President of Land Surveyor and Graduate Lan Surveyor National Board Perugia Register

15.30-17.15- Lecturers

15.30- 16.15-**Prof. Artur Crosby**, President of di Forum Natura, **Rural Tourism and Territory. Re-invent the Rural Tourism for a sustainable and competitive Territory.**

16.15-16.45-**Dr. Fausto Faggioli**, Presidente di Earth Academy, Agritourism Entrepreneur.

16.45-17.15-**Prof. José Baltazar Salgueirinho Osório de Andrade Guerra**, Director of Unisul Business School I, Universida do Sul de Santa Catarina, Brasile,**Rural Tourism and Agro-Tourism: a concrete perspective for the Development of the Rural Areas**

17.15.17.30- Coffee Break -Bar Boarding Room Agricultural Citadel

17.30-19.00 -XV[^] SESSION- Agricultural Citadel Theater , **Conference -Rural Tourism and Agro-Tourism: a concrete perspective for the Development of the Rural Areas (II[^] Part)**

17.30-18.00-**Prof. Adriano Ciani**, Director of the International Summer School, **New opportunity to capture for the Agro-tourism and Rural Tourism.**

18.00-18.30-Carlo Rossi, Agritourism Entrepreneur in Todi Area, **The vision of an Agritourism Manager concerning the perspectives of the sector in Umbria region.**

18.30-18.45- **Compared Esperiences**

18.45- Questions and Discussion

20.30- Dinner at the Agricultural College (Boarding Room of Agricultural Citadel)

Friday 31th August 2012 (Morning)

9.30-11.00- XVI SESSION-**Full immersion in a Territorial Management and Valorization Project study case linked with the agro-food production and cultural heritage. Todi the city more sustainable or livable of the World .**

-**Dr. Luciano Concezzi, Ph.D**, Head of Innovation & Research Dept. 3A-Umbria Agrofood Technology Park, **“Let’s cultivate Biodiversity: local sustainable development based on conservation and valorization of autochthonous varieties and animal breeds in Umbria**

-**Dr. Avv. Andrea Caprini**, Alderman of Culture , Todi Municipality

-**Prof. Antonio Boggia**, Associated Prof. Environmental Appraisal , Perugia Universiy,

-**Manager of Regional Ministry of Territory, Environment and Infrastructures**

-**Manager of LAG of Media Valle del Tevere**

11.00-11.30- Coffee Break -Bar Boarding Room Agricultural Citadel

11.30-13.30- XVII[^] SESSION[^]-Rounde Table :“**The A.M.A.R.-(World Friendship Association of Rural Areas) Project after Rio+20: a concrete action of Charter of Todi for more quality of life and happiness in the rural areas**”

Chairperson, Dr. Alex Puissant, Journalist , Belgian TV News

-**Prof. Marcello Rinaldi**, General Manager of the State Technical Agricultural College “ A. Ciuffelli” of Todi,

-**Carlo Rossini**, Mayor of Todi City

-**Walter Trivellizzi** , President of Local Action Group-LAG Tiber Middle Valley;

-**Stefania Giannini**, Rector of University for Foreigners of Perugia

-**Artur Crosby**, President of Forum Natura;

-**Marco Caprai**, President Confragricoltura Province of Perugia, Caprai Cantine

- **Prof. José Baltazar Salgueirinho Osório de Andrade Guerra**, Director of Unisul Business School 1, Universida do Sul de Santa Catarina, Brasile

-**Ciani Adriano** , Director of the International Summer School.

-**Dr. Prof. Sheila Pimentel**, President of Humanitare Organization, Sau Paulo , Brasil(**online by web-cam from Sau Paulo**)

13.45- Lunch at the Agricultural College – Agricultural Citadel (Boarding Room of Agricultural Citadel)

Friday 31th August 2012
(Afternoon)

15.30-19.00:**XVIII-Closing Session-*International Closing Conference* ,“ The Solar Energy: current situation and perspectives”**

Chairperson, Prof. Aldo Taticchi, University of Perugia, Biosphera Scientific and Cultural Association

-**Address Speech of Prof. Stefania Giannini**, Rector of University for Foreigners of Perugia

-**Dr. Luigi Angelantoni**, CEO of Angelantoni Group and Archimede Solar Energy, **Solar Energy. Concentrated Solar Technology**

-**Prof. Franco Cotana**, Director of the Research Center on Biomass of Perugia, University, **Biomass, Bioenergy, Biofuels**

-**Dr. Mauro Zenobi**, Director of Angelantoni Cleantech,**Photovoltaic Solar Energy Technologies. Principles, Manufacture, Market.**

-**Dr. Arun R. Prasath**, Assistant Professor, Laboratory for Energy Materials and Sustainable Development, Center for Green Energy Technology, Pondicherry University, Puducherry, India, **The Solar Energy: Current Situation and Perspectives in India**

-**Prof. José Baltazar Salgueirinho Osório de Andrade Guerra**, Director of Unisul Business School, Universidad do Sul de Santa Catarina, Brasile, **The Solar Energy: current situation and perspectives in Brasil .**

-**Ing. Stefano Bologna**, Director ICS-UNIDO , Trieste,

-**Conclusion, Prof Lucio Minuti**, Perugia University

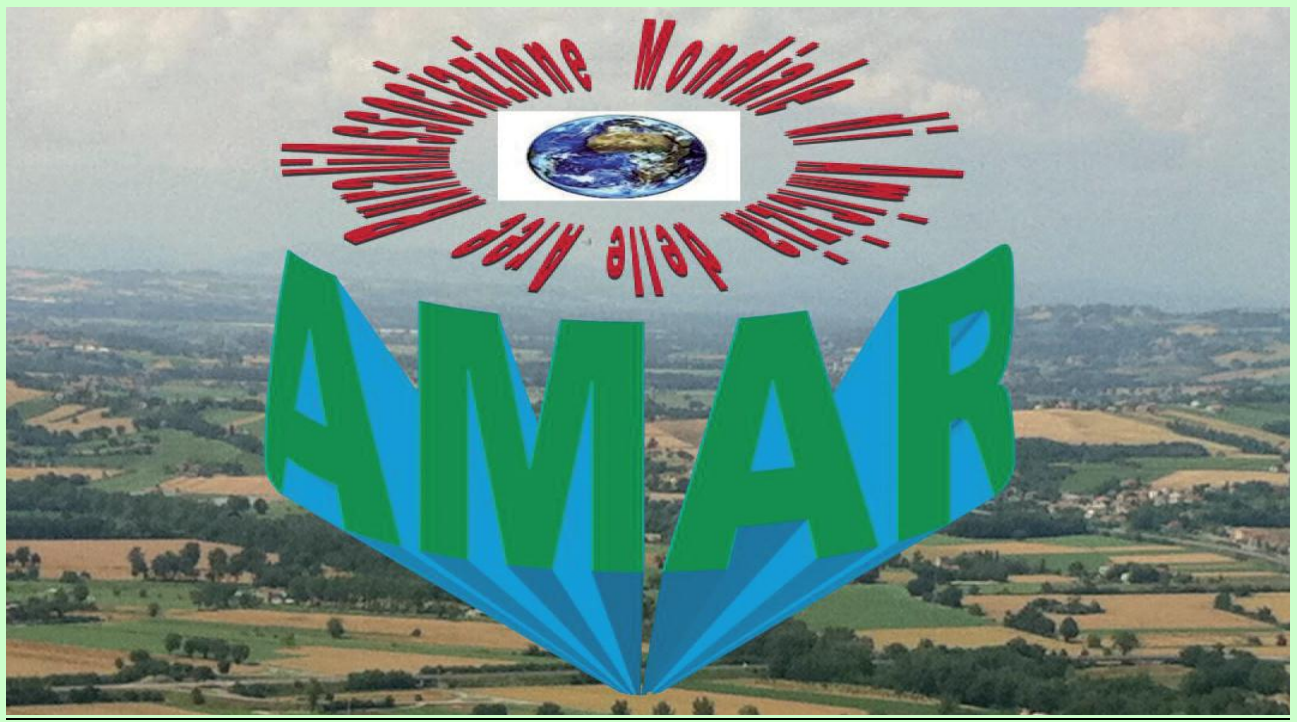
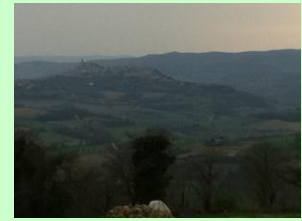
19.30-Closing Official Ceremony of the International Summer School.

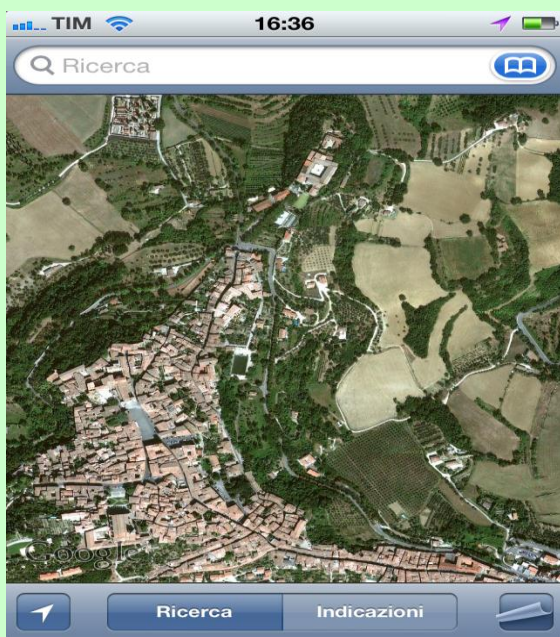
20.00-Folkloristic Evening at the Agricultural Citadel .

Saturday 1th September 2012 (All day-Fratta Todina and Montecastello di Vibio visit area)

Sunday 2th September(Half day -Castello di Montenero visit area).







Contacts

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ORGANIZING COMMITTEE

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	<p>Dr. Andrea Caprini, Assessor for Culture, Tourism and International Cooperation of Todi Municipality andrea.caprini@comune.todi.pg.it</p>
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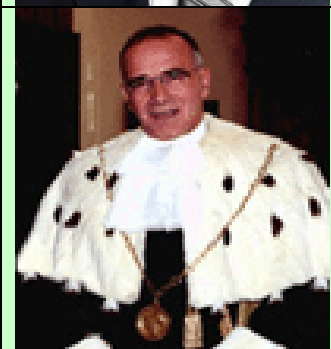
SCIENTIFIC COMMITTEE







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	<p>Prof. Francesco Pennacchi, Dean of the Agricultural Faculty of Perugia University and President of the Italian National Board of Deans of the Agricultural Faculties fpenna@unipg.it, presagra@unipg.it</p>
	<p>Dr. Prof. Sheila Pimentel, President of Humanitare Organization, Sau Paulo , Brasil, presidencia@humanitare.org</p>
	<p>Dr. R. Arun Prasath, Assistant Professor, Laboratory for Energy Materials and Sustainable Development, Center for Green Energy Technology, Pondicherry University, Puducherry - 605 014, INDIA.: raprasath.get@pondiuni.edu.in.</p>

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	<p>Prof. Mariano Sartore, Associated Professor at the Man and Territory Department, Perugia University mariano@urb.unipg.it</p>
	<p>Dott. Andrea Sisti, President of CONAF-National Council Register of the Agronomist Graduates and Forestry Graduates presidente@conaf.it</p>
	<p>Prof. Vaquero Pineiro Manuel, Associated Prof. History of Agriculture, University of Perugia manuel.vaquero@unipg.it</p>
	<p>Prof. Lorenzo Venzi, Full Prof. in Agricultural Economics and Farm Appraisal, Tuscia University, Viterbo lvenzi@unitus.it</p>
	<p>Prof. Mihaly Voros, CMSBA-University for Modern Business Studies,-EDUTUS College, Budapest voros.mihaly@edutus.hu</p>

SPEAKERS

 A portrait of Prof. Adriano Ciani, an older man with a white beard, wearing a dark suit and a yellow tie. The background is white with some faint text.	<p>Prof. Adriano Ciani, Full Prof. in Agricultural Economics and Farm Appraisal Perugia University, Director of the International Summer School <u>ciani@unipg.it</u></p>
 A portrait of Prof. Marcello Rinaldi, a man with dark hair, wearing a dark suit and a light blue shirt. He is smiling and looking towards the camera.	<p>Prof. Marcello Rinaldi, General Manager of the Agricultural College “A. Ciuffelli” of Todi, <u>dirigente@isistodi.it</u></p>
 A portrait of Dr. Carlo Rossini, a man with a beard and glasses, wearing a dark suit and a striped tie. He is smiling and looking towards the camera.	<p>Dr. Carlo Rossini, Mayor of Todi City <u>sindaco@comune.todi.pg.it</u></p>
 A portrait of Prof. Francesco Bistoni, a man wearing a white academic or official robe with black spots and a gold chain. He is smiling and looking towards the camera.	<p>Prof. Francesco Bistoni, Rector of Perugia University <u>rettore@unipg.it</u></p>

	<p>Dr. Silvano Rometti, Regional Minister of Territory, Environment and Infrastructures of Umbria Region silvano.rometti@regione.umbria.it</p>
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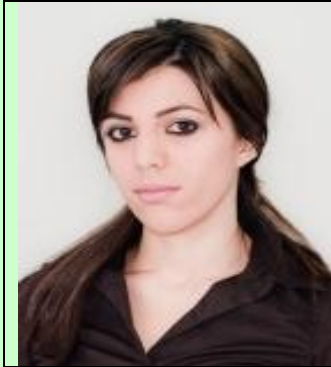
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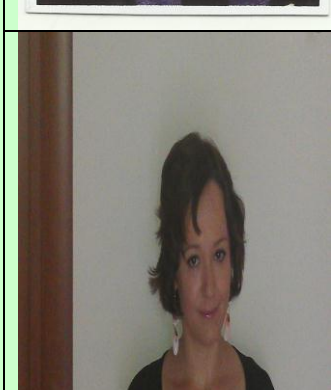
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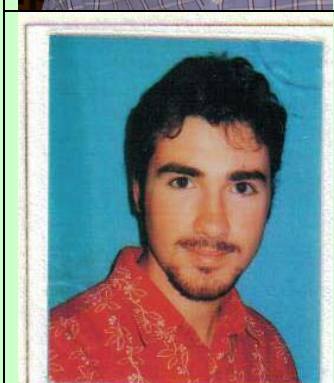



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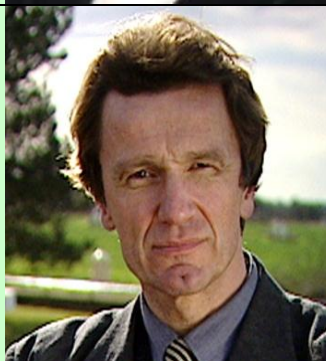
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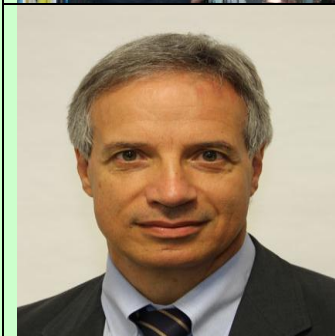
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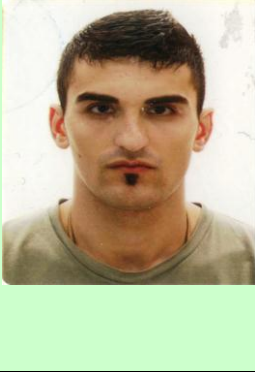

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